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Case Study

For immediate release

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MPI's Electric Shakers are Proven to be Better Than Air

Highland, MI (May 20, 2009) -- Toledo Tool and Die (TTD), of Toledo OH, recently approached Press Automation-Fluidline, looking for an improved method to remove scrap from their stamping press. Press Automation-Fluidline, the Toledo-based representative of Magnetic Products, Inc. (MPI), recommended that TTD consider MPI's M-50 electric shaker. The M-50 is maintenance free and runs on simple, plug-and-play 120 vac. Moreover, the M-50 runs at less than .5 amp draw, making it the most economical shaker in the world to operate.

MPI loaned TDD an M-50 for a free trial in its facility. Once in place, TDD staff quickly realized that the M-50 was the perfect solution and determined that several more similar units were needed immediately.

TTD had been using air-powered shakers for a number of years, with normal, limited success. Air shakers are known to require frequent maintenance, to be noisy and to perform inconsistently. TTD's current air shaker was known for being extremely inefficient and consuming vast quantities of air. In comparison, the M-50 was a big hit.

Larry Kubiak, TTD production manager, said, "The M-50 electric shaker from MPI has already proven to be more reliable than any other shaker we've seen. We don't intend to buy air shakers ever again, and will continue to replace them with MPI's electric shakers, until we have one on every press."

(more)

MPI's patent-pending electric shakers are not new to the industry. Thousands of units have been sold since their introduction in 2005. As MPI's electric shakers boast a near zero failure record in the stamping market, a number of similar success stories exist.

MPI also manufactures a line of patented seal-less pneumatic shakers that have been proven successful in the stamping industry.

Contact MPI today to find out how you can get a free demonstration.

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About Magnetic Products, Inc.:

Magnetic Products Inc. (MPI), based in southeastern Michigan, is a worldwide provider of both magnetic and non-magnetic material handling solutions. MPI leads the industry by continuously engineering innovative magnetic equipment and advancing customer education, through significant investments in research and development and proactive product training. For nearly 30 years, MPI has implemented a business model that combines technologically superior equipment with industry-leading customer service. MPI interacts closely with its customers and expands its offerings to meet the changes of a dynamic marketplace. For further information, visit www.mpimagnet.com.

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